TRANSFORMING THE BUSINESS OF HEALTH

An Exclusive Networking Event
Nothing changes on its own – Together we can make change. This is the industry event that brings together the decision makers and the stakeholders required to make meaningful and impactful change.

WMTC: Abu Dhabi is a place where people come to advance and transform their business and their careers. It’s an event where attendees come to learn, network, share ideas, create meaningful friendships, and long-term business relationships. It’s where delegates are open to fresh ideas and new ways of thinking.

There is no other event that brings ALL the stakeholders in one entire ecosystem.
THE FOUNDERS

RENÉE-MARIE STEPHANO
Co-Founder & CEO,
Global Healthcare Resources

JONATHAN EDELHEIT
Co-founder & Chairman,
Global Healthcare Resources
Managed by the Leading Healthcare Conference Organizer that’s TRANSFORMING THE BUSINESS OF HEALTH

The conference will bring together the leadership who are solving problems, and the change agents that are empowered to implement the solutions within their respective organizations.

DISRUPTORS & INNOVATORS
Bringing new solutions to old problems that are accessible, adaptable and affordable, disruptive companies reimagine the way we offer, engage, and profit.

CHANGE AGENTS
We bring together those key individuals in organizations taking action to transform and improve healthcare and benefits. Without agents of change, disruption and innovation cannot be realized.

MEANINGFUL EXCHANGES
We bring the decision makers, disruptors, innovators, and the agents of change together to move our industry forward authentically, sustainably, and responsibly.
CONFERENCE HIGHLIGHTS

Create New Partnerships

Network with Senior Leadership in the GCC

Access Middle Eastern Markets

Build Patient Pathways

Grow Referral Networks

Leverage Centers of Excellence
WHO IS COMING?

Pre-schedule one-on-one networking meetings with:

24% Insurance Companies, TPA, Payers, Employers and Buyers

28% Hospitals, Healthcare Providers

20% Healthcare Technology and Innovation

18% Hotels, Travel Agents, Facilitators, Service and Solution Providers

10% Governments, Ministries of Health, Economic Development and Tourism
AN ECOSYSTEM OF ALL PLAYERS
AN EXCLUSIVE NETWORKING EVENT

100+ Speakers

100+ International Buyers

600+ Attendees
HOSTED BUYER PROGRAM

WMTC: Abu Dhabi will host the largest buyers program in twelve years.

Utilize our networking software to pre-identify attendees from different regions of the world, and pre-schedule networking meetings before the conference even begins.

Approved Buyers will receive complimentary event participation (Free Ticket, Hotel, And Flight).
HOSTED BUYERS WILL PARTICIPATE IN:

**ATTRACTIONS**
Experience what Abu Dhabi has to offer, like tours of the Sheikh Zayed Mosque, Louvre Museum, Safaris, Theme Parks

**HOSPITAL TOURS**
Tour the region's most prominent and promising hospitals

**RECEPTIONS**
Join us for private receptions that bring together the industry’s movers and shakers in a casual setting
CERTIFIED MEDICAL TRAVEL CERTIFICATION WORKSHOP

Tuesday, October 15, 2019 | 09:00 AM – 04:00 PM

Course Modules:
MODULE 1: Introduction to Medical Travel
MODULE 2: Medical & Health Tourist Business Models
MODULE 3: The Medical Travel Care Continuum
MODULE 4: Facilitation of Care
MODULE 5: The Role of Hospitality in Medical Travel
MODULE 6: Payers in Medical Travel
MODULE 7: Marketing & Brand Management
MODULE 8: Managing Risk & Events “Business Health”
MODULE 9: The Importance of the Patient Experience
MODULE 10: Best Practices in Medical Travel

Learning Objectives:
• Understand motivations for medical travel and key stakeholders
• Learn about the unique needs and expectations of medical travelers
• Gain a comprehensive understanding of the Medical Travel Care Continuum
• Learn about payment models, risk mitigation, and marketing
• Learn how to deliver an outstanding patient/guest experience
PHOTO GALLERY
Craig Venter, Founder Human Longevity Institute “The man who mapped the first human genome”. Keynote Speaker at the WMTC Los Angeles, 2017
Renée-Marie Stephano, Co-Founder & CEO (Global Healthcare Resources), riding an elephant at the WMTC Orlando, 2015
Renée-Marie Stephano moderating a panel with Department of Culture and Tourism Abu Dhabi; KHIDI Korea; ABRATUS Brazil (WMTC Orlando, 2018)
FEATURED OPPORTUNITIES
**NETWORKING SPONSORSHIP PACKAGES**

Each package includes a company-**dedicated networking table** within the networking area. We will schedule networking meetings for your company. The number of meetings scheduled will depend on the networking package.

<table>
<thead>
<tr>
<th>Feature</th>
<th>STANDARD</th>
<th>DELUXE</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dedicated Networking Table</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to Educational Sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Food &amp; Beverage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Personal Conference Agenda Customization</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to Networking Platform</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to Pre-Schedule Networking Meetings in Advance</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to Networking Area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Number of Networking Meetings we will Schedule for Your Company</td>
<td>6</td>
<td>12</td>
<td>18</td>
</tr>
<tr>
<td>Networking Registrations Passes for your Company</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pricing</th>
<th>$6,000 USD</th>
<th>$12,000 USD</th>
<th>$18,000 USD</th>
</tr>
</thead>
</table>

**Networking Platform Access (Including Mobile App).** Get access to the networking platform to schedule one-on-one networking meetings with your prospects and clients on all devices to build your attendee profile. Add your profile picture, company information, and select your interests to align yourself with other attendees that fit your target persona. Use the matchmaking functionality to view other attendees that share interests and send meeting invites.
NETWORKING SOFTWARE FEATURES

Available Only to Networking Sponsors and Networking Registration Passes

**Attendee Directory**
View a list of all conference attendees including name, title, and company.

**Mobile App**
Access networking platform from your browser or download the mobile app on iOS and Android.

**Custom Schedule**
Pre-choose your sessions and your networking meetings into one schedule/calendar inside the networking app.
## SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Networking Registration Passes</th>
<th>GOLD ELITE</th>
<th>PLATINUM</th>
<th>PLATINUM ELITE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Networking Meetings We Will Schedule For Your Company</td>
<td>6</td>
<td>12</td>
<td>18</td>
</tr>
<tr>
<td>Dedicated Networking Area</td>
<td>Networking Lounge</td>
<td>Networking Lounge</td>
<td>Networking Lounge</td>
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<tr>
<td>Networking Registration Passes</td>
<td>2</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Advertisement In The Networking Platform Software – Desktop Banner</td>
<td>Sidebar (*$2,000 USD)</td>
<td>Inner Pages (*$5,000 USD)</td>
<td>Homepage (*$10,000 USD)</td>
</tr>
<tr>
<td>Advertisement In The Networking Platform Software - Mobile</td>
<td>X</td>
<td>Sponsored Post (*$5,000 USD)</td>
<td>Homepage (*$7,000 USD)</td>
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<tr>
<td>Speaking Opportunity</td>
<td>15 Minute Panel Speaking Opportunity</td>
<td>10 Minute Keynote Session</td>
<td>Host a Summit Opportunity</td>
</tr>
<tr>
<td>Brochure Bag Drop in Attendee Bag</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Brochure Drop in Buyers’ Rooms</td>
<td>X</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Listed On The Conference Website As A Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>List of Participants Delivered Post Conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Logo Recognized On Conference Signage As Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invites To Private Events &amp; Access To Networking Area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Feature Spotlight in the Printed Medical Tourism Magazine</td>
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<td>X</td>
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</tr>
<tr>
<td>Advertisement Included In The Printed Medical Tourism Magazine</td>
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<td>Half Page (*$5,000 USD)</td>
<td>Full Page (*$7,500 USD)</td>
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<tr>
<td>Meter Board Signage</td>
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<td>4</td>
</tr>
<tr>
<td>Article Written In Medical Tourism Magazine Website</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
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</table>

* Value if purchased separately

<table>
<thead>
<tr>
<th></th>
<th>GOLD ELITE</th>
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<tbody>
<tr>
<td></td>
<td>$25,000 USD</td>
<td>$40,000 USD</td>
<td>$75,000 USD</td>
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</table>
PRIVATE NETWORKING
LUNCH AND DINNER

The private lunch or dinner provides an informal, casual networking setting for attendees to step away from the crowd. We will hand-select conference attendees for the lunch or dinner.

We will take care of all the details. From providing you a company & attendee name/title selection list to sending invitations and preparing lunch/breakfast logistics.-This sponsorship is one of the most successful networking opportunities at the event.

Pricing Options

$40,000 USD for sponsoring the networking lunch

$60,000 USD for sponsoring the networking dinner
BROCHURE DROP
(BUYERS ROOM)

Do you want to showcase your company to the buyers coming to the WMTC: Abu Dhabi Conference?

With this option, your brochures will be hand-delivered to the hotel rooms of the conference’s buyers.

This is one of the most effective ways to promote your company and your services to buyers directly.

**Pricing:** $25,000 USD
**BROCHURE BAG DROP**

Looking for a way to reach all the attendees at the conference?

The brochure will highlight the services your company offers and will be inserted in the bags that every attendee will get when they receive at register.

**Pricing:** $15,000 USD
ADVERTISEMENT IN THE PRINTED MEDICAL TOURISM MAGAZINE

Put your company in the hands of all attendees.

The next issue of the Medical Tourism Magazine will be printed at the conference. The Magazine will also have the printed program included. The printed program will be the most used material during the conference days as it has the entire conference agenda. Your company has the option to promote via a half-page or full-page advertisement inside the printed program.

Pricing Options

$7,500 USD for a full page

$5,000 USD for a half page
NETWORKING PLATFORM SPONSORSHIP
SPONSORED ADVERTISEMENT IN OUR NETWORKING PLATFORM

Our Networking Platform delivers unmatched opportunities to place your brand in front of your dream clients and drive more traffic to your booth or company.

- Take advantage of the new 2019 networking app sponsorship opportunities
- Be in front of all the attendees using the networking app
- Targeted marketing to land more qualified leads
- Detailed analytics showing the sponsors’ ROI
### NETWORKING PLATFORM SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Service</th>
<th>Standard</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homepage Banner Advertisement</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Inner Pages Banner Advertisement</td>
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<td>✓</td>
</tr>
<tr>
<td>Sidebar Banner Advertisement</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mobile Banner Advertisement</td>
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<td>✓</td>
</tr>
<tr>
<td>Sponsor Post</td>
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<td>✓</td>
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<tr>
<td>Pop-up Advertisement</td>
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<tr>
<td>Survey</td>
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</table>

<table>
<thead>
<tr>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>$12,000 USD</td>
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</tr>
</tbody>
</table>
**MOBILE BANNER ADVERTISEMENT**

Mobile banner advertisement on the homepage of the networking platform.

Dimensions: W300px – H50px

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**SPONSORED POST**

The post will show when attendees will scroll inside the app.

Dimensions: W300px – H215px
POPUP ADVERTISEMENT

Popup advertisement on both desktop and mobile versions of the networking platform software. Dimensions of the popup ad will be: W800px – H470px.
SURVEY

Gather live feedback, market intelligence during the event from attendees.

Up to 7 Questions of your choice
• Closed-ended questions
• Semantic differential
• Multiple choice questions
• Rank order question
• Dichotomous questions
• Open-ended questions

Your Company Will Receive Detailed Reporting and Leads From The Survey
ADDITIONAL SPONSORSHIP OPPORTUNITIES
ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Registration
- Attendee Lanyard
- WiFi
- Conference Bags

Contact us for more info
THANK YOU

Jonathan Edelheit
Co-founder & Chairman
Global Healthcare Resources

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e: jedelheit@goghr.com